[26th February, 2001]

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- (b) if so, whether Government propose to set up a regularly body to monitor the functioning of the Cable TV industry in order to address the problems of gullible consumers *i.e.* the cable TV viewers; and
- (c) if not, the reasons for not setting up such a regulatory body on the lines of TRAI?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) A large number of Content Providers (Satellite Channels) and Cable operators are operating in India. The monthly rates of subscription charged by Cable operators from the individual consumer depends on factors such as location, number of channels provided, number of Cable TV operators in the particular area etc. As reported recently in the newspapers, the Monopoly and Restrictive Trade Practices Commission had issued notices to television networks for over-charging subscribers of pay channels. Cable operators are also regulated by provisions of Cable Television Networks (Regulation) Act, 1995.

Settlement of Dues with Prasar Bharati

415. SHRI C.M. IBRAHIM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state the details of the arrangements reached with different celebrities like Shri Amitabh Bachchan to settle their dues with Prasar Bharati, indicating the interest and other dues written-off or otherwise settled?

(THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): The information is being collected and will be laid on the Table of the House.

Admission of SC/ST Students in Indian Institute of Mass Communication

- 416. VEN'BLE DHAMMAVIRIYO: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:
- (a) whether it is a fact that Dr. Ambedkar Birth Centenary Celebrations Committee headed by Prime Minister recommended for ensuring admission of students from SC/ST community to the fullest extent of the quota of seats reserved for this community in all the educational/academic institutions in the year 1993;
 - (b) if so, the action taken thereon;

- (c) the total number of seats offered in Indian Institute of Mass Communication in (1) Diploma (2) Pre- graduation (3) Graduation (4) Post Graduation Level Courses during the last five years, year-wise; and
- (d) the number of SC/ST students among them including their percentage as compared to the total seats?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) Yes, Sir. Dr. Ambedkar Birth Centenary Celebrations Committee has recommended admission of students from SC/ST community as per the quota reserved for them. The Indian Institute of Mass Communication follows the reservation policy of the Government of India.

- (c) The total number of seats offered in Post Graduate Diploma Courses in IIMC is at Statement I. (See below).
- (d) The number of SC/ST students among them along with their percentage is at Statement II.

Statement-I

Number of seats offered in different disciplines in the IIMC in different level of Post-Graduate Diploma courses during the last five years

Year	Course	No. of Seats offered	SC%	ST%
1996-97	Hindi Journalism	40	6(15%)	3(7.5%)
	English Journalism	40	6(15%)	3(7.5%)
	Advertising and Public Relations	40	6(15%)	3(7.5%)
1997-98	Hindi Journalism	40	6(15%)	3(7.5%)
	English Journalism Advertising and	40	6(15%)	3(7.5%)
	Public Relations	40	6(15%)	3(7.5%)
	Radio & TV Journalism	25	3(15%)	2(7.5%)
1998-99	Hindi Journalism	40	6(15%)	3(7.5%)
	English Journalism	40	6(15%)	3(7.5%)
	Advertising and Public Relations	40	6(15%)	3(7.5%)

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Year	Course	No. of Seats offered	SC%	ST%
	Radio & TV Journalism	25	3(15%)	2(7.5%)
1999-2000	Hindi Journalism	40	6(15%)	3(7.5%)
	English Journalism	40	6(15%)	3(7.5%)
	Advertising and Public Relations	40	6(15%)	3(7.5%)
	Radio & TV Journalism	25	3(15%)	2(7.5%)
2000-2001	Hindi Journalism	40	6(15%)	3(7.5%)
	English Journalism	40	6(15%)	3(7.5%)
	Advertising and Public Relations	40	6(15%)	4(7.5%)
	Radio & TV Journalism	25	3(15%)	2(7.5%)

Statement-II

Year-wise number of SC/ST student admitted to the Post Graduate Diploma courses and their percentage against such total seats during the last five years

Year	Course	SC%	ST%
1996-97	Hindi Journalism	5(12.5%)	3(7.5%)
	English Journalism	5(12.5%)	4(10%)
	Advertising and Public Relations	5(12.5%)	2(5%)
1997-98	Hindi Journalism	5(12.5%)	2(5%)
	English Journalism	5(12.5%)	3(7.5%)
	Advertising and Public Relations	7(17.5%)	7(7.5%)
	Radio & TV Journalism	4(16%)	1(2.5%)
1998-99	Hindi Journalism	4(10%)	3(7.5%)
	English Journalism	5(12.5%)	2(5%)
	Advertising and	5(12.5%)	3(7.5%)
	Public Relations		-
	Radio & TV Journalism	3(12%)	2(8%)

Year	Course	SC%	ST%
1999-2000	Hindi Journalism	6(15%)	2(5%)
	English Journalism	6(15%)	3(7.5%)
	Advertising and	5(12.5%)	3(7.5%)
	Public Relations		
	Radio & TV Journalism	4(16%)	2(8%)
2000-2001	Hindí Journálism	6(15%)	3(7.5%)
	English Journalism	6(15%)	3(7.5%)
	Advertising and	6(15%)	3(7.5%)
	Public Relations	, -	
	Radio & TV Journalism	3(15%)	2(7.5%)

Broadcasting Package for NER

- 417. SHRI W. ANGOU SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:
- (a) whether Government have any plan for launching a broadcasting package specially for North-Eastern Region;
- (b) how long it will take to formulate the package programme and to turn it into reality; and
- (c) whether a package programme for J&K has been announced, if so, why not for North-East?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) to (c) The Government has given special attention to the broadcasting requirements of the North Eastern region. There are 105 and 14 existing transmitters for relay of DD-I and DD-II services respectively. 10 more transmitters for DD-I and presently under implementation. Similarly, 21 projects, which includes 11 FM transmitters, are also under implementation for expansion of AIR coverage. A 24-hour North East channel commenced in December, 2000.

Similar schemes are already under implementation in J&K.

Liquor and Tobacco Advertisements on Doordarshan

- †418. SHRI P.K. MAHESHWARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:
- (a) whether it is a fact that liquor and tobacco advertisements are being toriginal notice of the question was received in Hindi.